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SEO 2017: SEO Toolbook - Directory Of FREE Search Engine Optimization Tools



**SEO
TOOLS**



Synopsis

SEO TOOLS: Search Engine Optimization Tools 2017 Edition - New, New, New - Free Tools for 2017 SEO Success! Tools for every aspect of SEO, starting at Keywords proceeding through Page Tags, Link-building, and Diagnostics and ending up at rank measurement and Google Analytics. Web links to each and every free tool. A description of the tool plus a relevancy score. In addition to tools, pointers to tutorials, blogs, and trade shows on Search Engine Optimization as well as official free Google resources and even funny Easter Eggs. Access to the online edition, including Jason's dashboard of clickable tool links. Why buy PAID TOOLS when you can use the many FREE TOOLS available on the Internet? You just have to know where to look. IMPORTANT ALERT! The SEO Toolbook is available FREE in PDF format (not hard copy!) to folks who take any of Jason's classes (both online and in San Francisco), as well as subscribers to the JM INTERNET GROUP email lists. Buy this book ONLY if you want a hard copy, printed version of this important search engine optimization tools directory. The SEO Toolbook is a wonderful companion to all books on SEO such as SEO For Dummies, SEO an Hour a Day, Search engine optimization 2017, etc. Used by Jason McDonald in his online SEO classes as well as classes at Stanford Continuing Studies and classes at San Francisco's Bay Area Video Coalition and AcademyX, the SEO Toolbook is a MUST HAVE for anyone who wants to dominate Google, Bing, or Yahoo. Here's what you get: Understand How the SEO Toolbook Works First and foremost, the SEO Toolbook assumes a working knowledge of SEO. This toolbook has many wonderful free tools, but the tools alone are useless without a knowledge of how the game is played! (If you need that knowledge, we recommend you check out my SEO Fitness Workbook (on), online courses a, or call 800-298-4065 to learn more about my SEO one-on-one training and consulting services). Second, this book emphasizes only free tools. Despite the fact that there are quite a few paid SEO tools out there, none are any better than the free tools identified in this Toolbook. Indeed, in today's tight economy, why pay when you can get them for free? Not to mention, why pay when the most important element, i.e. a knowledge of how SEO is played to win, can't be obtained from any tool? Third, we have reviewed each tool in the Toolbook for relevance and ease of use. Almost without exception, the tools in the Toolbook require nothing more than a Web browser and active connection to the Internet. Easy is just as important as free. Generally speaking, if a tool requires registration or has only a "trial" period, it has been excluded.

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What are you doing? Why are you not on the TOP of PAGE ONE in Google, Bing and Yahoo searches? Do you know? Do you care? The tools explained in this volume will help you get your business back on track, get to the TOP and FRONT of Google/Bing/Yahoo and enjoy more traffic and greater percentages of money-making conversions. Be Warned, there are a lot of tools to consider here! But that is a GOOD thing. Want something even BETTER than GOOD??? They are FREE! True, some have advanced versions that are not free, but each of the tools introduced here by none other than my favorite internet marketing/SEO brainiac Jason McDonald can be deployed by you for FREE! Make your internet marketing life better. Increase traffic flow and sales. Buy this book, sign up for the newsletter, and access the author's secret dashboard page of his personal picks! I have been using Jason's guidance, both from his bestselling books and wonderful webinars, since around 2009. He's been at this since 1996 or longer (say, isn't that about when Al Gore INVENTED the internet?) and teaches live classes as well as the online versions that I have been fortunate enough to attend.

This is a very good list of SEO Tools that are free. This is a list/directory, not a tutorial on how to do SEO. Included in the brief description of the listing is a clickable link, a category of the item such as tool, service, resource, miscellaneous and a star rating for the product or service. Look inside this book on at the Table of Contents. The Table of Contents shows it includes topics such as Keywords, Link Building, and a lot more. There is not just one or two items in each chapter. The chapter on Page Tags has over 15 items profiled.

I gave this book 5 stars because it provided exactly what I expected. Before purchasing the Kindle version of the book I read the entire free preview and based on the free content I was confident this is what I needed. I would have preferred the print book and only bought the Kindle book because I could read it instantly. I've been building my website with my notes from this book by my side. It has saved my sanity. I love how each directory listing has a description. He's got listings for everyone, absolute beginners, sorta know what your doing-ers, and experts. He does not talk down or condescend to those of use how are not experts. I really appreciate all the free links to tutorials the author Jason McDonald provides and I am seriously considering his SEO & Social media workbooks. His writing is concise with just enough humor to lighten the read. This is important because tech media can be a bit dry sometimes.

I recently purchased Jason's SEO toolbook and even though I haven't finished I had to go ahead and write a review. I would like to say that I also subscribe to his youtube channel and he gives away more information than most so called SEO experts charge for. I don't know Jason personally but this book and all other info I've been able to glean from his website and youtube channel is immensely powerful and anyone interested in learning how Google and all the other search engines work need to read his stuff. Pick up everything you can from him.

Great book! That is what i was looking for for SEO! There is no obvious things or many words, which everybody already knows. Just tools that you need to start your work with on-line business. The Author gives advices, ratings and he comments each tool provided. This book actually saves you a lot of time of searching for all these resources! Each and every aspect of SEO is covered! I am really impressed! Finally i read not a novel about SEO, but how to do SEO practically!

This is a handy little directory. I haven't had a chance to use it effectively. It's a little too long to be a cheatsheet, but it is short enough to be a quick reference. Unfortunately, I currently have too much

primary editing & design to finish before it will be as helpful as it should be - that's the only reason for 4 stars.

This is essentially a phonebook type format that solely provides websites based on the topic you are looking for. I was expecting more narrative than just a listing of websites.

Really nice toolbook for SEO, as a Chinese export B2C business, we need some good tactics in this book to improve our sales. And too many people in China don't know Google SEO at all, some people even teach in the wrong way, this book is one of the best I have read about SEO.

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